



Ottawa Senators® Present Ottawa Valley Night



Saturday, March 10th, 2012 vs. Buffalo Sabres®

The Ottawa Senators® are looking to make an impact on your business by providing you with a unique opportunity. On March 10, 2012, there will be hundreds of people from the Ottawa Valley participating in this special event, and we want to turn them in your direction. Not only that, we want to send thousands of Sens® fans from Scotiabank Place to you as well!

We are offering two programs for this event that are sure to impact your business in a positive way:

PLATINUM PACKAGE:

- **20 x Travel Inclusive tickets** – 300 level ticket and return trip on a coach bus from the pre-game party location of choice to Scotiabank Place
- **4 x 100 Level Meal Inclusive tickets** – Each of the four (4) tickets in the 100 level will also include dinner in our beautiful Senate Club Lounge (2 parking passes provided)
- **Half-Page Advertisement** – Placed on an insert in each and every free SCORE magazine distributed at the night of the game, and at all of the pre-game party locations – A perfect opportunity for a special promotional offer!
- **New Bell HD Video Board Exposures** – See your company logo advertised in game on our brand new beautiful BELL HD Screen, one of the largest in the NHL.
- **Banner Logo** – Your company's logo on our banners at each of our pre-game party locations indicating that you are a Platinum Partner in this great event.

Total Package Value: \$5,600
Your Investment: **\$2,300**
Includes all taxes and surcharges

GOLD PACKAGE:

- **10 x Travel Inclusive tickets** – 300 level ticket and return trip on a coach bus from the pre-game party location of choice to Scotiabank Place
- **Business Listing Advertisement** – Placed on an insert in each and every free SCORE magazine distributed at the night of the game, and at all of the pre-game party locations
- **2 x Ottawa Senators Heritage Jerseys** – Receive two (2) jerseys that were developed to celebrate the rich hockey tradition in Ottawa and our 20 year Anniversary.
- **Banner Logo** – Your company's logo on our banners at each of our pre-game party locations indicating that you are a Gold Partner in this great event.

Total Package Value: \$2,400
Your Investment: **\$1,200**
Includes all taxes and surcharges

For more information or to book a time to discuss this opportunity in detail please contact

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